

Exhibit B

CONVERSANT SCREENSHOTS

HF Media

Olive Oil Buyers - Q1 2017

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CONVERSANT

February 27, 2017

CONVERSANT 
The power of personal.

MARTHA STEWART - 728X90

If You Bought
**Filippo Berio
Olive Oil**



A Class Action Settlement May Affect You
Click Here
To Learn Your Rights and Apply For A
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martha stewart

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FOOD DIY HOLIDAYS ENTERTAINING HOME LIFE SHOP








Win \$10,000 to pay off your bills!


Stuffed Portobellos with
Arugula and Bread Salad

★★★★★

Hot Italian turkey or pork sausage also works great here.


PREP: 20 MINS | TOTAL TIME: 45 MINS | SERVINGS: 4


      



PHOTOGRAPHY: ARMANDO RAFAEL

NEXT RECIPE
White-Bean-Stuffed
Portobellos



 WANT MORE GREAT IDEAS? [Follow Martha](#)


I'm in the mood for:

DINNER


that's QUICK


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San Diego, CA






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MINUTECAST® FOR SAN DIEGO
Rain will continue for 89 min

CURRENT WEATHER	TODAY FEB 27	TONIGHT FEB 27	TOMORROW FEB 28
 <div> 56°F RealFeel® 45° Rain </div> <div> See Hourly  </div>	 <div> 62° Hi RealFeel® 56° Rain; breezy this morning </div> <div> More </div>	 <div> 54° Lo RealFeel® 47° Rain tapering off </div> <div> More </div>	 <div> 64° Hi RealFeel® 71° Some clouds, then sunshine </div> <div> More </div>


Trending Now

Dramatic rescue of dog that fell through ice in Boston

Have you ever heard of an ice shove?

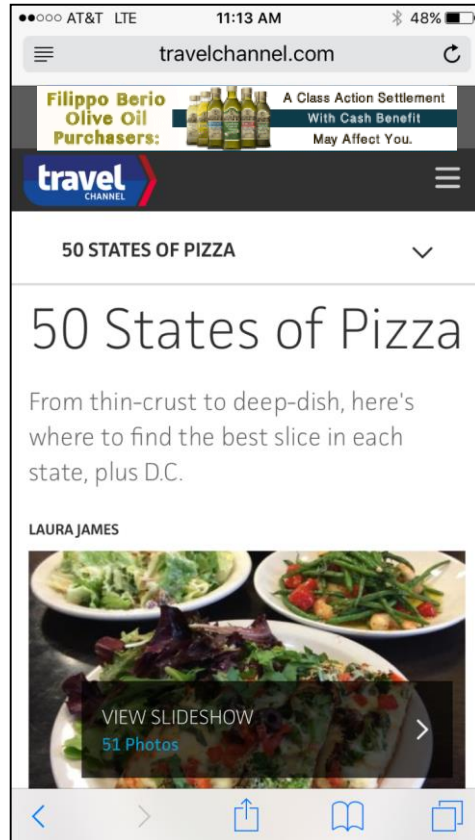
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TRAVEL CHANNEL - 320X50



FOOD NETWORK - 300X250


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Pan-Seared Salmon with Kale and Apple Salad

★★★★★ 14 Reviews

The star of this dish is the kale salad. It's crunchy, tangy and sweet!

 Recipe courtesy of **Food Network Kitchen**


[+ SAVE RECIPE](#)







Total: 40 min
Active: 20 min

Yield: 4 servings

Level: Easy

Nutrition Info 

HEALTHY

ON TV

ON NOW


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12pm | 11c


ON TONIGHT

Kids Baking Championship
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HEALTH & WELLNESS


Can coconut oil really boost your health? Here's the super truth about superfoods

 Madelyn Fernstrom
TODAY

Feb. 20, 2017 at 9:02 AM

While the word "superfood" has no official definition, the word promotes images of a food that boosts overall health and might even reduce disease risk. And with superfood claims on the rise, it's getting harder for consumers to separate the hype from the documented help these foods can contribute to healthy eating.

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My Husband and I Tried Blue Apron, Here's What Happened

Blue Apron

HF Media LLC - Olive Oil Campaign

AOL Screenshots

February 28, 2017



160x600

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The Most Fabulous Metallic Dresses at the 2017 Oscars




START SLIDESHOW

(Source: AFP, Frazer Harrison/Getty Images North America)

NEXT ➔

The biggest trend at the 2017 Oscars? Metallics! There were stunning gold gowns, tons of silver numbers, and even a bit of bronze. Check out the standouts from the show and the viewing parties, right this way.

By [Deena Bustillo](#)



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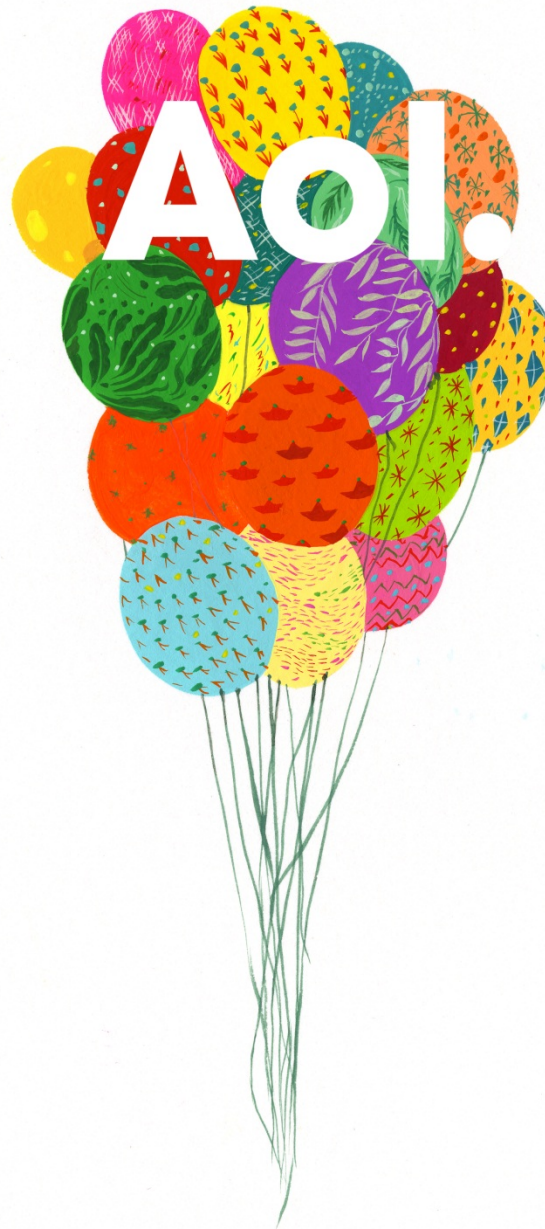
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Terrell Owens shares funny reaction to Best Picture flub at Oscars

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All Scores

Will QB class weaken Browns' position of power?

Cleveland has a lot of needs, but it's unlikely another team will mount a massive campaign to move up to the top pick. Charles Robinson

T.O. takes shot at Hall of Fame after Oscars flub

Reports: Alshon Jeffery headed for free agency

Mixon expresses regret for punching woman

Headlines

Uninvited to combine, Joe Mixon expresses regret for punching woman 1h

Reports: Bears won't place franchise tag on Alshon Jeffery 50m

Robinson: Will weak QB class hamstring Browns at combine? 14h

Ravens' Matt Elam arrested in Florida on drug charges 1d

Longtime Jets center Nick Mangold says team will release him 1d

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LOOK: Richard Sherman shows off huge collection of swapped NFL jerseys

Richard Sherman doesn't have Tom Brady's stolen jersey, but he does have dozens of other ones that he legally obtained, and we know that because the Seahawks corner showed off h...

Tom Brady and Gisele Bündchen Exchange Sweet

Tom Brady and Bill Belichick: 5 Players and Coaches Who Fit Together

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S&P 500

2,366.59

-0.75 (-0.03%)

Dow 30

20,811.88

-9.88 (-0.05%)

Nasdaq

5,844.51

-0.80 (-0.01%)

Crude Oil

54.19

+0.20 (+0.37%)

Gold

1,263.00

+4.70 (+0.37%)

Silver

18.45

+0.11 (+0.61%)

US Markets close in 4 hrs and 33 mins

Stocks To Watch

Buffett boosts Apple stake, Tesla hit with sell rating, Walmart could ignite price wars

Airfare to these destinations could drop in time for spring break

Hopper has compiled a list of destinations where airfare is expected to drop in the coming weeks. [Read More »](#)

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The IRS pays whistleblowers to turn in tax-evaders

10 truly remote places where your boss can't track you down

Banks, retailers reignite the debit card fee war

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FGDBX	22.90	1.18	5.43%
Fidelity Advisor Gold B			
FELIX	21.21	0.01	0.05%
Fidelity Advisor Semiconductors I			
BKPSX	42.74	-0.69	-1.59%
ProFunds Banks UltraSector Svc			
BKPIX	45.44	-0.73	-1.58%
ProFunds Banks UltraSector Inv			
HIG	48.62	0.00	0.00%
The Hartford Financial Services Group, Inc.			
*BSESN	28,812.88	-80.09	-0.28%
S&P BSE SENSEX			

Frontpage

The Cheat Sheet

5 Biggest Tax Breaks Extended for the Middle Class

Contrary to prior years, several tax breaks will provide more than temporary relief to individuals and the middle class.

amazon

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YAHOO!

The screenshot displays a Yahoo! Mail interface. The top navigation bar includes links for Home, Mail, Search, News, Sports, Finance, Celebrity, Weather, Answers, Flickr, Mobile, and More. The search bar contains the text "Johnson, search your mailbox". The left sidebar shows the "Inbox (1694)" and various folders like Drafts, Sent, Archive, Spam, Trash, and Smart Views. The main content area lists emails from "Today" through "Earlier in February".

From	Subject	Date
TurboTax	File your taxes for \$0	Today
Sheln	In a flash: all US\$5 24hrs only.	1:30 PM
Choes	Dress up Your Elegance!	Feb 24
Choes	QUICK! Up to 70% OFF for Winter Clearance.	Feb 23
Choes	Spring Ready, Are You Ready?	Feb 20
Choes	Hurray! New Markdown Up to 70% OFF Winter Clearance.	Feb 18
Sheln	Sheln Members' Day!! Up To 80% Off	Feb 15
Choes	Last Chance! 15% OFF Valentine's day sale!	Feb 15
Yahoo	Unexpected sign-in attempt	Feb 11
Choes	Valentine's Day Outfits Ideas	Feb 10
Choes	Simply the Bestsellers & FREE Shipping	Feb 9
choies	It's time to prepare your Valentine's day dress!	Feb 7
Choes	You need these skirts. NEEEEE.	Feb 3
4inkjets	Get your printer ready for tax season...shop our sale!	Feb 1

On the right side of the email list, there is a large advertisement for Filippo Berio Olive Oil. The ad features the text "If You Bought Filippo Berio Olive Oil" and "A Class Action Settlement May Affect You Click Here To Learn Your Rights and Apply For A Cash Benefit". Below the text is an image of several bottles of olive oil.

THANK YOU